



# Wealth is created by investing in quality global companies

**13** May 2025

# **Quality investing approach**

1. Find the best companies in the world

...there aren't a lot of them

2. Research and understand them

...be on top of your businesses

3. Invest in them at the right price

...entry price matters for long-term investment returns

4. Be a part-owner...exercise patience...and let the business grow

...think and act like an owner

5. Continue to critically analyse, investigate & act decisively\*

...investors are prone to overconfidence and look for validating evidence



\* have a clear & decisive selling policy

# **Example: Quality investing vs trading**

#### SHARE PRICE DOUBLES IN 5 YEARS: THE NATURE OF THE GROWTH?

#### A quality investor's dream

A compounder with a long history of profitability, reinvesting in the business and not overly impacted by economic downturns, with structurally growing endmarket demand and pricing power

#### A trader's dream

A cyclical business, exposed to economic and business cycles, interest rates, labour markets, commodity prices and fluctuating end-market demand with no real pricing power

#### Company: Q(uality)

Year	0	1	2	3	4	5
Price	100	110	130	148	171	200
%Δ		10%	18%	14%	16%	17%

#### Company: T(rader)

Year	0	1	2	3	4	5
Price	100	89	105	104	118	200
%Δ		-11%	18%	-1%	13%	69%

- Both companies provide opportunity for making money
- We prefer Company Q: predictability & the reduction of risk and losing money permanently

## **Quality Companies = Quality Shareholders**

Quality businesses have Quality shareholders

...in most cases the founders have a material interest and large institutional positions

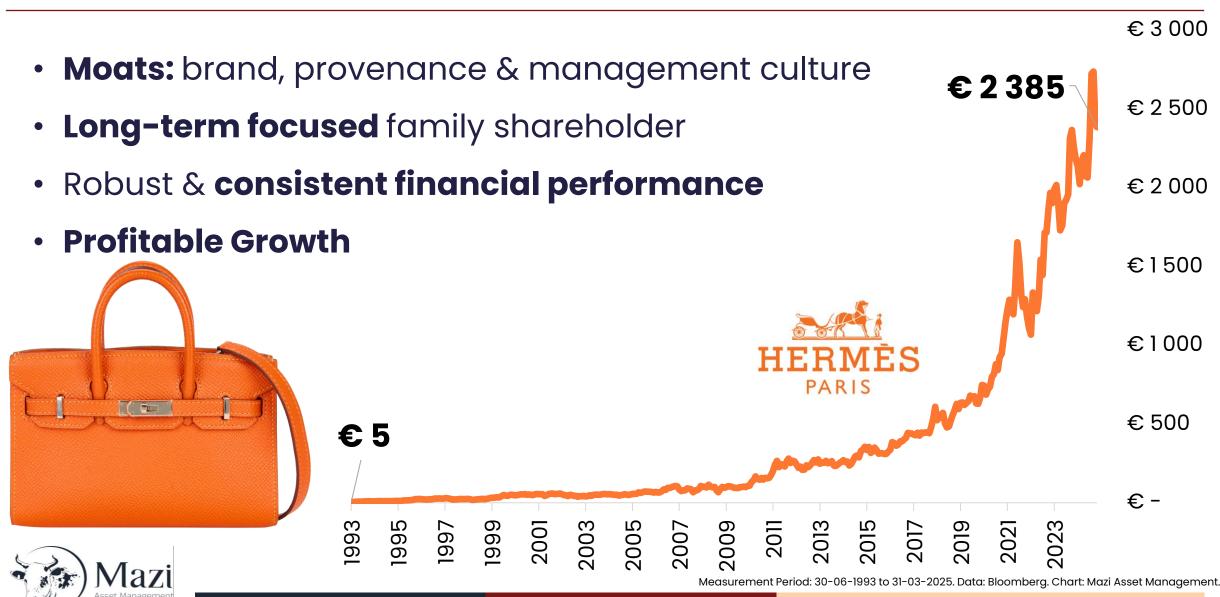
- Quality shareholders invest and hold for the long-term due to
  - the quality of the business
    ...competitive edge, management, financially prudent, governance, risk
  - the real wealth that the business creates for them and their families over the long term



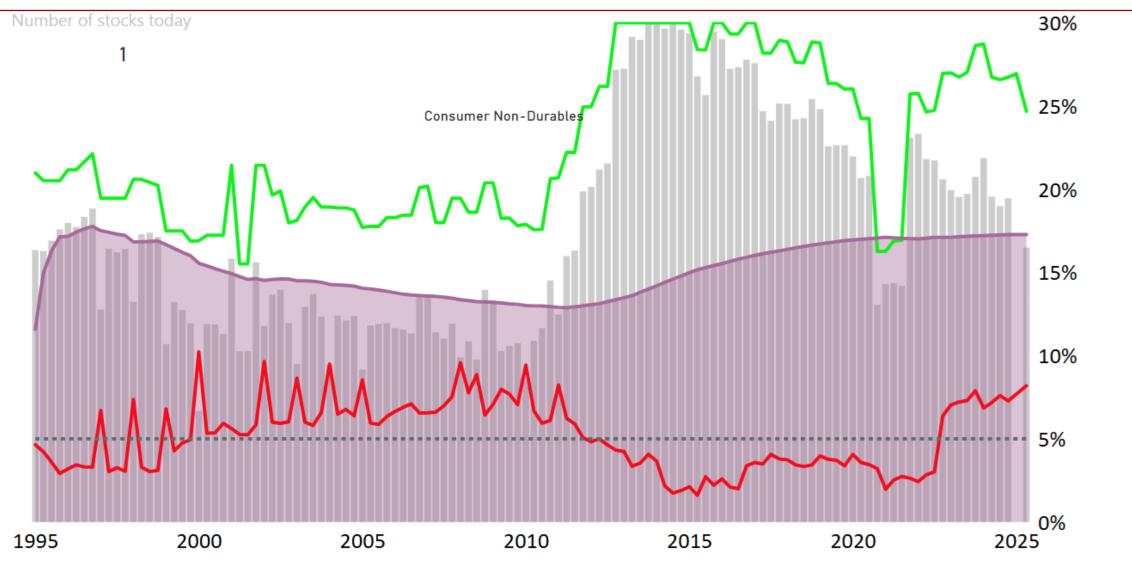
# **Best of the best global compounders**

All time TRRinder RANK	Ticker «	Company name	Sector	Up X times ▼	CAGR since IPO	First date	Last date	Years listed	MC in USD	STLTEXPSPRE AD PRANK ENSEMBLE
	1 KSU-US	Kansas City Southern	Transportation	57632	24.5%	1972-01	2021-11	50		
	2 505533-IN	Westlife Foodworld Limited	Consumer Services	36624	70.2%	2005-07	2025-04	20		
	3 HD-US	Home Depot, Inc.	Retail Trade	17745	25.1%	1981-09	2025-04	44	352,278	-0.57
	4 PGR-US	Progressive Corporation	Finance	14474	20.0%	1972-11	2025-04	52	155,399	0.18
	5 WMT-US	Walmart Inc.	Retail Trade	12061	19.3%	1972-01	2025-04	53	760,398	-0.65
	6 TPL-US	Texas Pacific Land Corporation	Miscellaneous	10371	18.9%	1972-01	2025-04	53	30,120	0.89
	7 MSFT-US	Microsoft Corporation	Technology Services	6610	25.2%	1986-03	2025-04	39	2,783,209	-0.37
	8 HUM-US	Humana Inc.	Health Services	6133	18.5%	1974-01	2025-04	51	31,250	-0.17
	9 SYK-US	Stryker Corporation	Health Technology	6055	20.9%	1979-05	2025-04	46	132,874	-0.38
	10 AMAT-US	Applied Materials, Inc.	Producer Manufacturing	6030	18.0%	1972-10	2025-04	52	112,361	0.11
	11 UNH-US	UnitedHealth Group Incorporated	Health Services	5273	23.5%	1984-10	2025-04	40	390,747	0.17
	12 SCC-PH	Semirara Mining & Power Corp.	Energy Minerals	5113	37.6%	1998-07	2025-04	27	2,512	0.52
	13 517354-IN	Havells India Limited	Producer Manufacturing	5008	34.8%	1996-10	2025-04	28	12,251	-0.42
	14 AFL-US	Aflac Incorporated	Finance	4484	17.6%	1973-08	2025-04	52	59,117	-0.83
	15 517569-IN	KEI Industries Limited	Producer Manufacturing	4094	36.6%	1998-08	2025-04	27	3,315	0.39
	16 MO-US	Altria Group, Inc.	Consumer Non-Durables	3923	16.8%	1972-01	2025-04	53	99,191	0.08
	17 ANSGR.E-TR	Anadolu Anonim Turk Sigorta Sir	Finance	3841	30.4%	1994-03	2025-04	31		
	18 PSG-ZA	PSG Group Limited	Finance	3756	32.5%	1993-07	2022-09	29		
	19 ATD-CA	Alimentation Couche-Tard Inc.	Retail Trade	3464	26.3%	1990-05	2025-04	35	50,254	-0.47
	20 HRL-US	Hormel Foods Corporation	Consumer Non-Durables	3201	16.5%	1 <u>972</u> -0 <u>7</u>	2025-04	53	16,888	-0.54
	21 CPI-ZA	Capitec Bank Holdings Limited	Finance	3186	41.6%	2002-02	2025-04	23	19,386	-0.31
	22 NVDA-US	NVIDIA Corporation	Electronic Technology	3056	35.7%	1999-01	2025-04	26	2,412,916	-0.17
	23 LUV-US	Southwest Airlines Co.	Transportation	3052	16.2%	1972-01	2025-04	53	14,204	-0.05
	24 CMCSA-US	Comcast Corporation Class A	Consumer Services	3011	16.4%	1972-07	2025-04	53	129,311	0.02
	25 STJ-US	St. Jude Medical, Inc.	Health Technology	2976	22.2%	1977-02	2016-12	40		
	26 BCPC-US	Balchem Corp	Consumer Non-Durables	2966	21.7%	1984-08	2025-04	41	5,124	-0.29

# Hermès: When a Quality share becomes a luxury product

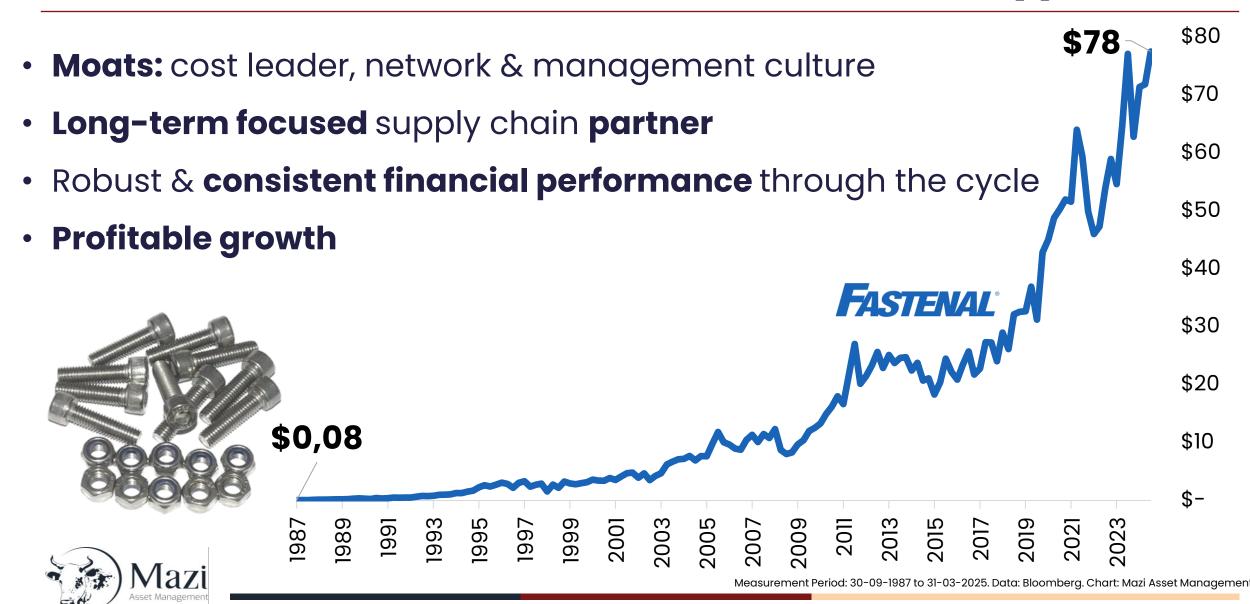


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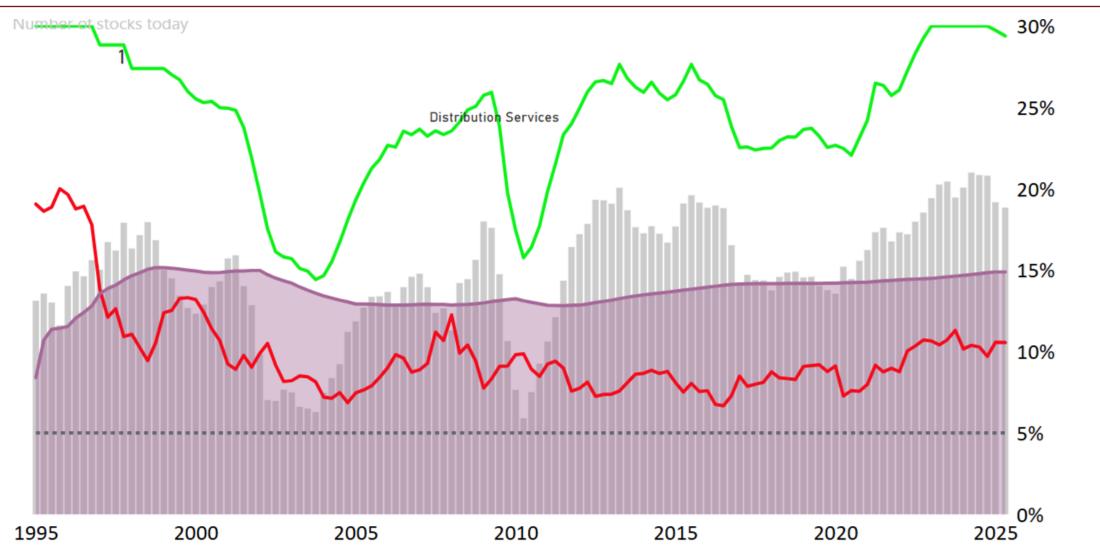


Median of ROIC LTM WACC - Median of WACC - Median of ROIC LTM - Median of ROICWACC EW - Median of 5% ROIC LTM WACC spread level
 Data: FactSet. Calculations & Chart: Mazi Asset Management.

## Fastenal: The nuts & bolts of Quality industrial supply chains

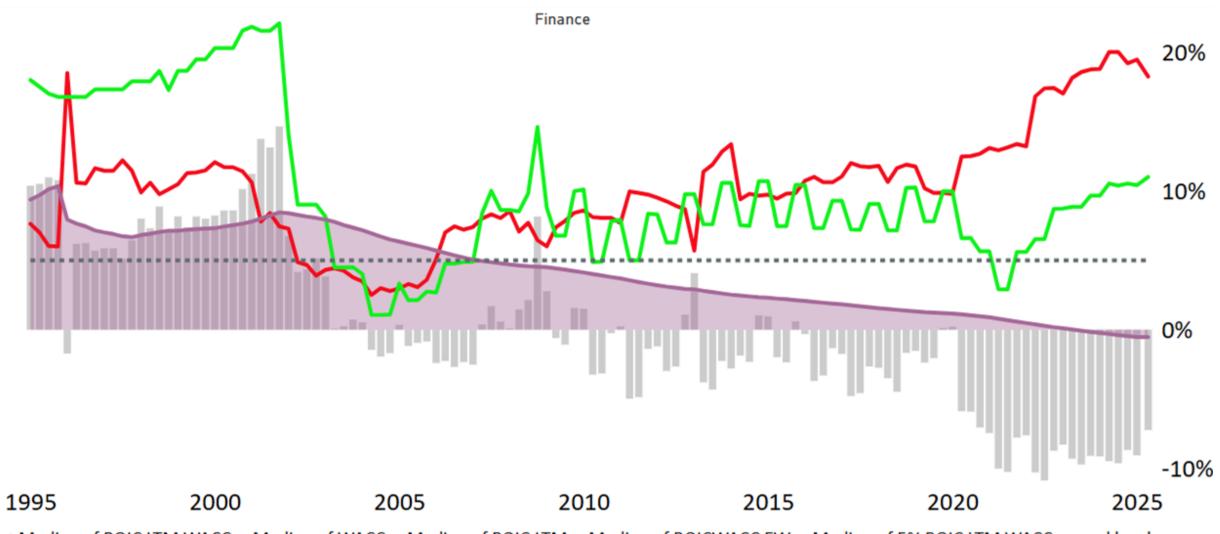


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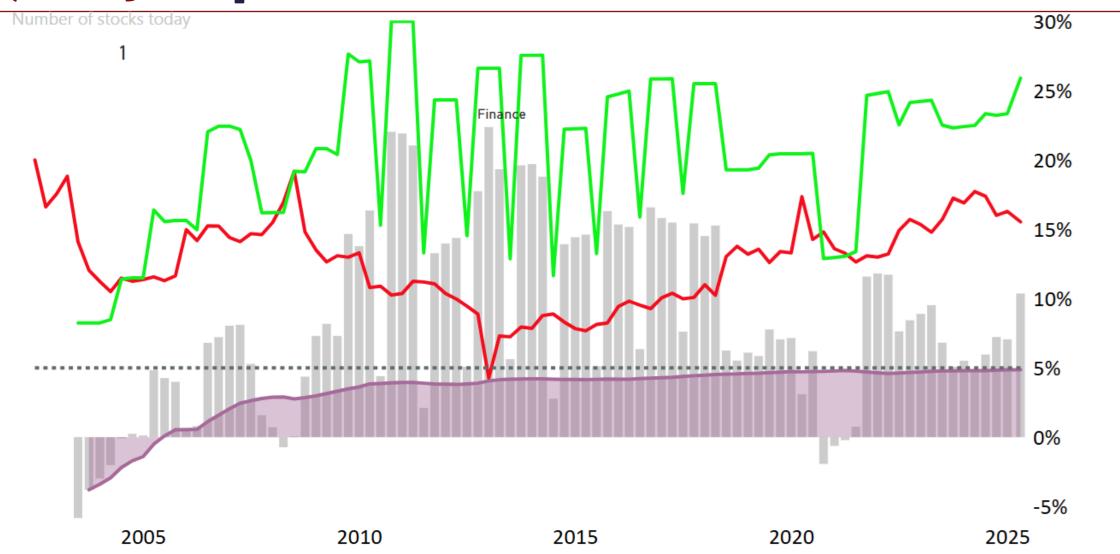
# **Non-Quality: Nedbank**



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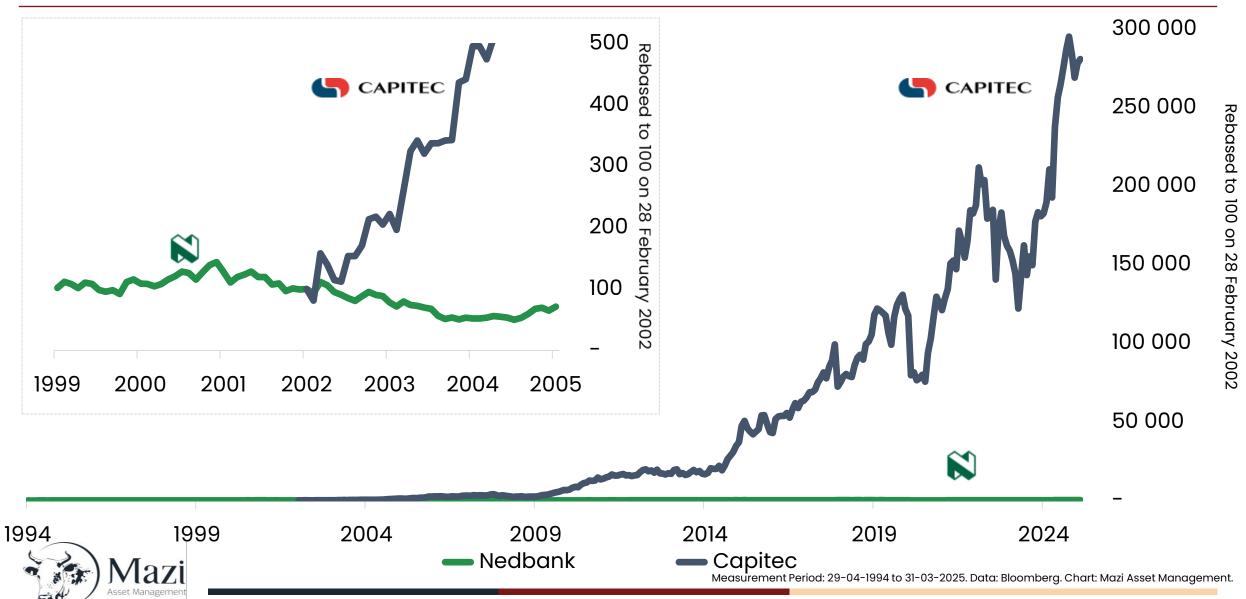
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# **Quality: Capitec**



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## and the Quality wealth creator...



### **Conclusion**

- ✓ We use our intellectual capital and data analytical software to
- √find (screening & machine learning) quality global companies,
- √fundamentally analyse (numbers & facts),
- ✓using a repeatable investment process (objective),
- √to become part owners\* (not traders) in companies that
- √are resilient to (volatile) market conditions, and
- ✓ create WEALTH over time.



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